



Bi – Annual Report

October 2017 to March 2018

We, The People Abhiyan is working towards a humane and well governed nation through an active, informed and responsible citizenry. We believe that citizens play a crucial role in fostering humane societies and ensuring good governance. Our focus is on creating awareness and building capabilities of citizens through education and training.

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Foreword from Vinita, Managing Trustee



“My favourite part of this report are the videos and quotes – don’t miss them!!”

This entire year has been about strengthening our work with our partners and with them, building strong leaders who can take forward the understanding of Constitution and Citizenship. With Delhi Govt Education Department, we found immense commitment to build their Social Studies mentor teachers cohort. And with PRADAN, we have yet another partner who shares our vision of citizen leadership. Accompanied with them, have been a number of private schools in Maharashtra and NCR who have taken and run with the approach, tools and methods of the Citizenship Education Programme. The credit for our large strides last year has to rest with our partners.

On the financial front, our inflows from three key segments – institutional donors, individual donors (patrons) and training fees remained at the same level as 2016-17. But the key difference was that we attained more stability through raising nearly 50% of our inflows from training fees. This was against 18% in 2016-17. We, however, did not harness our individual donor networks and this category fell to a meagre 10% of inflows. This coming year we hope to continue the trend on training fees but also want to reach out more widely to potential patrons of our cause.

This year our intent is on deepening our work with few key partners and thereby expanding our work with them. We see this happening with Delhi Government Education Department. We also see this with PRADAN – in Jharkhand especially we see intensified work with PRADAN and another partner PHIA.

Our focus will also be innovative and relevant content development. Our content is the power behind our programmes and has to be continually invested in.

This year we will also plan and initiate a year long programme under Constitution Connect. This is called Mission 70 – to mark 70 years of the Constitution in 2019. This is being conceptualized as a mass youth outreach programme with short, powerful events on key dates in 2019.

It promises to be an exciting year.....

Story in Numbers

2017-18

190

Partners

174

Trainers

87

Civic Action
Projects
Initiated

8180

Active
Citizens

On your left is a snapshot of the impact we created in the last one year. This is a tremendous achievement if we put the last couple of years in context and shows how good our approach has been and how fast we are evolving as an organization.

2015-16	2016-17	2017-18
2203	3887	8180

Number of trained Active Citizens over the years

As you can see, we have almost doubled our reach year over year with almost the same amount of resources. This was only possible due to partner led training approach using the Training of Trainers programme.

On the awareness front, we continue to run the Constitution Connect events across the year and are able to ignite the “constitution spark” among the citizens. Here is the summary of activities we undertook in the last year –

- Igniting Sparks (Samvidhan Mela in JH and MP) – 31 events (6000 people)
- Citizen Café: 1 on Constitution Day (15 people)
- Seminar: 1 by Delhi Government (200 people)
- Conference: 1 by Marks & Spencer Human Rights Conference (150 people)
- Radio shows: 1 Gurgaon ki Awaaz on Republic Day
- India Leaders for the Social Sector: Cohort of 40 leaders trained for social sector



Activity Report – Citizenship Education Programme

CEP with Delhi Government school teachers

Continuing our work with Mentor Teachers (MTs) of Social Science in Delhi Government schools, WTP conducted two sets of CEP trainings. Delhi Government is using the model of MTs where a set of selected teachers for each subject is chosen and they are given trainings and exposures through the year to come up with innovative and effective ways to teaching in the classrooms. These MTs then train all the other teachers of Delhi government schools. This was a full year association in which WTP conducted 3 workshops at regular intervals to help them with their curriculum topics and provide content using innovative methodology as per their needs and feedback. **The content provided by WTP was highly appreciated and was used by all MTs for further trainings with government school teachers.** Listen to teachers share their experience of CEP... <https://youtu.be/nsywsXyLNKY>

“It was a great learning process.”

“The best part was involvement of each and every student”

“The pedagogy that WTP gives us is very handy and catchy”

“It was really experiential learning and quite enjoyable”



Activity Report – Citizenship Education Programme

CEP with our partner PRADAN in Jharkhand and Madhya Pradesh

After six months of intensive Training of Trainers (ToT) in 3 phases, the cohorts in Madhya Pradesh and Jharkhand started the **stage 2 of this programme where they engaged in their Self-Help Groups (SHGs) and Village Organizations (VOs)** to build capacities of the community members in their villages on the constitutional values, rights and framework and then take on a community civic issue to work on.

So, if the last six months were about trainings and building capacity of the cohort, these six months were about being on the field and working with the community. This has been a great learning experience for WTP as for the first time we are working on field to handhold the cohort members. It has its own challenges, especially with regards to the reading and writing capabilities of people in a village setting. The new content created by us was used in these sessions and was very well received. Working in this setting also has other constraints such as trying to get people to give adequate time during agricultural and festival seasons. The cohort faced a lot of challenge in this regard, but all the members are extremely motivated and they have shown great enthusiasm for accepting the challenge. The communities, lead by our cohort members are now identifying issues that impact the whole village and are trying to resolve these issues. **The issues that have emerged are of drinking water, ration, road, pension schemes among others.** In the coming two months, the cohort will work on these issues. We have many success stories that have emerged from the work of our cohort. Listen to a them talking about their experience...

- <https://youtu.be/mzZMKgSoDho>
- <https://youtu.be/7NaoYTIwLsA>



Activity Report – Citizenship Education Programme

CEP – Private school teachers cohort

Jnana Prabodhini - Nigdi, New English School - Pune, Anutai Wagh Shikshan Kendra – Vikramgad, Mukta Shala Aine and City Pride school – Nigdi, The Heritage School – Vasant Kunj, The Shriram School – Moulisari & Aravali, GEMS International School have been our partners for this academic year.



We mapped various classroom activities that are part of the Citizenship Education Programme to classes 5th to 10th and concrete plans per class were made. The monthly meetings held in schools also ensured that teachers got an opportunity to share and discuss their experiences of carrying out plans in the classrooms.

Manisha Pawar, teacher from new English School Pune shares her experience about Citizenship Education Programme in this video.

<https://www.youtube.com/watch?v=ofZnZIFRPaY>

In every school, we also did few session observations. The observations were followed by detailed discussions on the session observed. The observation sessions indicated that teachers do need more support on perspective building around the concepts like fundamental rights and values. The second semester in the schools was occupied with Civic Action Projects and during this time, the teachers and students were fully engrossed into the set action plan.

Recently, we also held a partner meet in Pune where we had invited representatives of all the schools and individuals in our network to share their journey so far. This was also an opportunity to share our work happening in other states. We spoke about how the vision of WTP got shaped over years, what have been the achievements and the challenges. **It was delightful to see many of our partners coming together on one platform and sharing their experiences, views and concerns on responsible citizenship.**



“The activities helped inculcate interest for Civics among students and helped them see the value and practical relevance in the subject”

“Civics classes have been very different this year “

Activity Report: Constitution Connect



Igniting Sparks of Constitutional Values and Citizenship in Rural India

Along with our partner PRADAN, a campaign called 'Igniting Sparks' or 'Samvidhan Mela' was done in Madhya Pradesh and Jharkhand. This campaign is aimed at creating awareness about the constitutional values, rights and principles of ownership and accountability through theatre of the oppressed and world café methods. These are 1-3 hours events where 100 to 300 people gather in a village explore these concepts using theatre, group discussions, songs, posters etc. This has been a big success. **We were able to do 31 such events in last six months that were attended by a total of 6000 people in various villages across MP and Jharkhand.** These events were led by our cohort members and were highly appreciated.

- <https://youtu.be/d4dKJHAIERU>
- <https://youtu.be/v2U8n5aQofo>



Workshop on Constitution & Child Sexual Abuse - with Jan Sahas - Indore

This workshop with Jan Sahas team members was held on 8th to 10th December 2017 in Indore – Madhya Pradesh. In total 40 staff members from Jan Sahas attended the training. The main focus of the training was to build perspective on constitutional values, fundamental rights, structure of the state and laws related on sexual abuse of child and solve the problem the team members that they are facing during their work.



Workshop on Constitution & Citizenship - with The Restoring Force - Delhi

This one-day workshop was held in Delhi with 23 skill sakhis on 6th October 2017. The training was focused on perspective building on constitutional values, fundamental rights and understanding of law. Through interactive methodology, training helped the participants to understand their role as a citizen and cultivate the learning from the training in their work.



Activity Report: Constitution Connect

“The power of the people to make change is great but yet how underutilized. People have power but also responsibility to make change happen.”

“The takeaway : Constitution - not that complex a document and can be accessed by a common-man.”

Workshop on Constitution & Rights of Orphans – with Catalyst for Social Action – Bhawanipatna and Indore

Catalyst for Social Action (CSA) is an NGO with a mission to create a brighter future for orphans in need of care and protection. CSA's area of work covers the entire eco-system spanning Adoption, Orphanages and Aftercare that are included under the Juvenile Justice Act and the Integrated Child Protection Policy. In the month of December and February, we conducted two workshops with around 60 trustees of orphanages that are part of CSA network. The objective of the session was to introduce the trustees to the Constitution of India, the constitutional mandate that we all have towards rights of children and how the challenges that the orphanages face in availing benefits of government schemes can be combated through a well planned, well informed and researched civic procedure.

Vipul Jain, trustee of CSA, shared with us in a video why he felt the need to incorporate the understanding around Constitution in their training programmes. Vipul is also one of our valued patrons.

<https://www.youtube.com/watch?v=ykyCyQE7xE>

ILSS leadership program

The challenges and possibilities within the social sector are unique and unlike those in any other sector. With the social sector seeing unprecedented growth, it is imperative that exceptional talent in the country take up the mission of leading and reforming India. ILSS aims to empower such talent through its flagship leadership program.

We, The People had the opportunity to be a part of this program as a trainer partner. As part of this programme a cohort of 40 leaders were trained for the social sector.

Activity Report - Content Development

Content is the key to training. This was one of our key focus areas in 2017-18 and we are already seeing great benefits of the same!

Content Preparation for Partners:

As part of the Social Science Mentor Teachers training, curriculum mapping was done to understand their training needs based on the NCERT curriculum. Based on this, the content for Class 6 and class 7 was prepared.

Class 6 content is focused on understanding the concepts of government, key elements of democratically elected government and the 73rd amendment of the constitution related local self governance.

And Class 7 content focused on government's role in service delivery vis-à-vis health and how state government functions and the role of media in democracy.

The content of this curriculum was prepared to bridge the gap in existing curriculum. It also focused on enhancing civics curriculum that builds reflection on constitutional values, legal literacy and practical application of the same to address issues of concern faced in day-to-day life.

CEP – PRADAN

The trained cohort members had completed phase I of the training on constitution framework and CAP process. Now, the cohort was entering in the second stage, wherein they required building capacities of community members in their respective village.

To transform the learning from training at community level, the need for simplified version of existing CEP toolkit was identified. To provide CEP material in very simple Hindi language, two toolkit were prepared for cohort members. Part I of the toolkit focus on constitutional framework and methodology to work on the issues of concern to the community at large and Part II focused on the major acts, rules and government notification.

Major topics covered in Part I were– constitutional values, responsible citizenship, fundamental rights, structure of the state, how to decide community issues and importance of participation in Panchayat.

Major topics covered in Part II – Information related to Public Distribution system, Employment act, schemes, education, right to information and Panchayat.

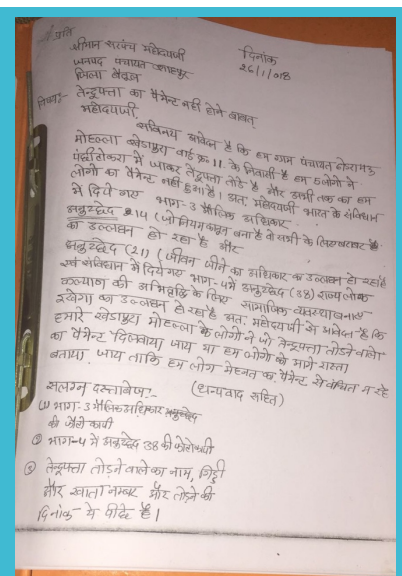
Activity Report – Research on efficacy of WTP approach and methods

Look out for results of this research in our next bi-annual report!

This year also marked with completion of Research Report for the Experimental Research Study which had begun in academic year June 2016-March 2017.

A mixed method experimental study was conducted with total 150 participants of 4 secondary municipal schools in Pune and Pimpri Chinchwad, Maharashtra. The participants were divided into control and experimental groups. Experimental groups underwent process of Civic Action Project while control groups followed their normal classroom discourse of political science for standard 9. The study aimed at investigating how students put their civic knowledge and skills to use while working on a civic issue in their community and what dispositions do they exhibit while doing so. The study also aimed at finding out if there has been a difference between responses recorded by control and the experimental groups. We recently finished the draft report for the same. The intervention in the study was accomplished by Bhakti, our head of West Secretariat and Kaamini Girase, our intern and volunteer. Dr. Suhas Palshikar, political scientist and a former political science professor at Pune University guided the study. Apurva Barve, a PHD student at University of California and Los Angeles (UCLA) came aboard as expert for this study.

Stories of Change



Commitment and Leadership!

When Sukhvati Didi from our MP CEP cohort started working with her community to build the understanding on citizenship and constitutional methods, the group decided to work on the issue of non-payments for picking Tendu leaves. The payments were not made to many people in the Dodhramou village of Betul district in MP. The group, lead by Sukhvati Didi wrote an application to the Panchayat flagging the issue. It was because of this application that the Deputy Ranger of the area met the group and reassured them that each and every due payment will be made and soon enough everyone in the village received their payments. This was only made possible because of Sukhvati Didi's commitment and ownership.

Solid waste management

Apart from classroom activities, our students and teachers have mainly engaged in working on their Civic Action Projects. Jnana Prabodhini and City Pride school chose to work on the issue of Solid Waste Management. They underwent a systematic process of doing field research, desk research and meeting with officials of the Pimpri Chinchwad municipal corporation. The detailed field research done by City Pride on how 300 families manage their solid waste received a wide applause by the officials of the corporation. Students then made individual plans of how they would like to work upon the issue.

Do listen to the experience of City Pride School students and teachers on working on CAP

- <https://www.youtube.com/watch?v=iCg8DI4H5WQ>
- <https://www.youtube.com/watch?v=qIH-2Ohcgwc>

Students of Jnana Prabodhini school engaged in diverse activities to combat challenges of the solid waste management. They wrote letters to vegetable vendors asking not to use plastic bags and also were extremely glad to see that actually one snacks center listened to the request and started use of paper bag instead of plastic. Students from younger grades, made around 400 paper bags on their own and distributed it to nearby shop owners.

Watch the experience sharing of Jnana Prabodhini student on their project in this video

- <https://www.youtube.com/watch?v=2NEkgblEO1Q>

The detailed field research done by City Pride on how 300 families manage their solid waste received a wide applause by the officials of the corporation

Stories of Change

Teachers shared that after watching the documentary, the class had gone pin drop silent and many of them were in tears.

In the projects done by both the schools, an important intervention has been on understanding the chain of human resources responsible for solid waste management for their corporations. Students kind of knew that it is the municipal corporation workers who come in their area to pick the waste daily. However, most of the times, these people, who accomplish such a fundamental task for us had gone unnoticed by the students. But not after they watched the documentary 'Kachara Kondi'. This particular documentary directed by Shri. Atul Pethe throws light on the life of labourers managing solid waste for our cities. It talks about persistent violation of rights of the labourers when they are not provided with adequate and appropriate basic necessities like gloves and masks to cover themselves while putting their hands in the waste generated by us. Few citizen interviews in the documentary also depicted the apathy that citizens have towards workers. Teachers shared that after watching the documentary, the class had gone pin drop silent and many of them were in tears.

We don't want "kachha road"

Anutai Wagh Shikshan Kendra, Vikramgad chose to work on an issue that they face every year in monsoon. The road that takes them to their school is a kachha road and is a big hazard in monsoons for vehicles and pedestrians alike. After completing various stages of the research, students have filed an application with the Nagarpanchayat and are now geared for further follow up.

Naresh sir, principal of Vikramgad, narrates his experience about the whole programme in this video.

<https://www.youtube.com/watch?v=S1r5rMqK8CE>

Safety First!

Mukt Shala, Aine students had chosen the issue of bridge repair of their village. The bridge in their village had no safety bars on both the sides and was wide open posing danger to the safety of villagers and in particular the children. An application with researched documents was submitted at the Grampanchayat office and subsequently followed up. Some days back the work was accomplished too.



Experiences of Change

We are trying to be active citizens too!

Very often while training teachers on how to teach civics differently, we tend to forget that teachers themselves are citizens too and in a lot of cases not had the chance to explore their role and journey as citizens. During the Citizen Cafe WTP organized on November 26th, the Constitution Day, one of our Private School teachers, Vidhi, from TSRS Mousari said "I have studied civics and I've been teaching civics from many years but never before did I understand the role of a citizen so clearly. Now we are trying to be active citizens."

We have also received multiple testimonials from our School teachers:

"We started taking Constitution to the classes. We asked students to glance at Constitution themselves. I myself read articles from the Constitution before teaching fundamental rights in the classroom. Also, this year, we worked a lot with newspaper articles this when while learning fundamental rights." – Bhat Mam – New English school

"Students enjoyed the power game a lot. They were given roles of being powerful and powerless. This helped us convey what fundamental rights are. We also did court cases in the classroom. Students discussed their cases in the groups. Ofcourse, we had to help them. It was in all a new and innovative exercise. These new activities are helping students find Civics interesting." – Pranita Tai – Vikram gad

"In Aine, we many times find that it is very difficult to have attention of the students in the classroom. They get distracted very easily. This year we used a lot of AV material in the Civics class. It worked like magic. It caught students attention to a great extent." – Anita Tai – Aine school

"5th grade students have a lesson named 'We will solve our problems' in environmental studies. We showed them a film on school in Majalgaon on how students worked on their issue of street lights and Students got to see that in reality it is possible. I also introduced them to Hirve Bazaar and showed them the film too." – Varsha Kulkarni – New English School

The attitudinal shift among students was evident in the meeting with the officials of corporation.

Experiences of Change



“These sanitation workers are the human beings just like us. Why are their rights not protected?”

“For the first time, we did a research project around making of Indian Constitution. Students were asked to find out all the information around making of Constitution using various resources, like library and internet. Students did a great job and presented their work in the classroom. Such activities help us build students interest in the subject.” – Manisha Pawar – New English School

“Generally, I never used to bother about keeping chocolate wrapper in my bag and used to just throw in gutter on the road. Now I no longer do it. What if the gutter gets choked because of my wrapper and those drainage people have to do their work in those unsafe conditions again?” – School student after working on solid waste management project

“I have been brought up in a very conventional and patriarchal family. After marriage, despite of the liberal family that I am married into, I have hold on to those traditional beliefs of my upbringing for long time. For example, I never allowed my husband help me in kitchen. I always thought it’s a woman’s job only. After going through the training, the word equality struck me. The Constitution has triggered this thought in me and has questioned my own beliefs. I don’t know when will act on it. But the trigger exists.” – Teacher from New English School, Pune

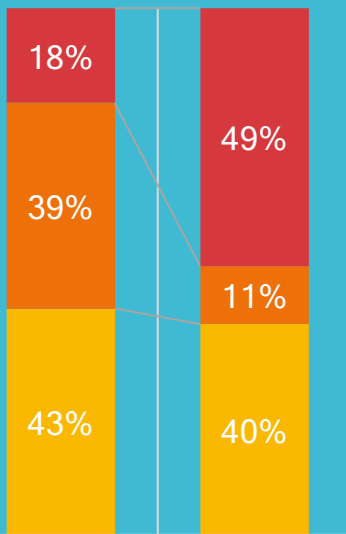
“After the training, I went ahead and inquired about the DCPS pension scheme that we are entitled to. I had always wanted to too since 2005, but something held me back. The training on RTI gave me that confidence as a citizen to take up that step.” – Teacher from New English School, Pune

“After studying rights and responsibilities in detail, I realised that many a times it happens that we don’t even attend meetings arranged in my housing society. I realised that it is my responsibility to own up the issues in the society and work towards them.” – Neha Darne – New English school

Financial Report

Percentage breakdown of funds raised this year vs last year. Both years, we raised ~ 28L INR.

- Training Prog. Fees
- Individual Donors
- Institutional Donors



A major chunk of the inflows (49%) have come from training fees. This is a step towards our long term sustainability.

Below is the list of all the donations we have received and also the training fees generated from our programmes.

Institutional Donors	INR 11,33,400
Individual Donors	INR 3,04,000
Training Prog. Fees	INR 13,89,300
Total	INR 28,26,700

And below are the details of the expenses we incurred throughout the year:

Salaries	INR 16,25,572
Operations/ Programme	INR 2,53,059
Administration	INR 1,17,982
Total	INR 19, 96, 613

We would like to take a moment to thank all of our donors without whom this progress would not have been possible.

Individual Donors	Institutional Donors	In-Kind Donors
Dipesh Shroff	TATA Motors	The Heritage School
Vipul Jain	Wipro Foundation	Nisha & Bhupender Singh
Bhakti Bhawe	Indian School of Development Management	Priyadarshan Sahasrabuddhe
Hardeep Singh		Sushmita Sen, Ruchika Sethi
		Manoj Papisetty

The TEAM that puts up the show!



At our internal team capacity building workshop!

Wipro Foundation supported a team capacity building workshop on facilitation. (From L to R) Bhakti Bhave, Gauri Nigudkar (L&D expert), Vinita Singh, Aparna Mathur (L&D expert), Neha Yadav. Sonal was clicking the photo!



Sonal Iyer
Head, Content Development



Manoj Papisetty
Head, Communications



Interns for the year – School of Inspired Leadership
(From left to right) Mohan Krishnan, Abhijit Ashok, Anand Siddharth, Guru

This entire report is a telling story of what a bunch of passionate people can achieve!